

Web. Books. Web Books.



Greg Albers

Digital Publications Manager,
Getty Publications



What's Makes a Book a Web Book?

Web Books are Read on Web Browsers



Any device. Offline too.

Web Books are Built with Web Tools

HTML



Content

CSS



Style

JS



Interaction

Why the Web?

3 Things I Love about the Web

3 Things I Love about the Web

1. You can do amazing things with it

3 Things I Love about the Web

- 1. You can do amazing things with it**
- 2. It's connected to everything**

3 Things I Love about the Web

- 1. You can do amazing things with it**
- 2. It's connected to everything**
- 3. There's porn**



Select a panel, or click here for more information.

The Ghent Altarpiece



✓ Open

Closed

✓ Macrophotography

Infrared macrophotography

Infrared reflectography

X-radiography

Extras

Quatrain

Extreme close-ups

Cleaning tests

Copy of Just Judges

Reports

About

The project

Documentation methods

Dendrochronology

Project participants 2010-12

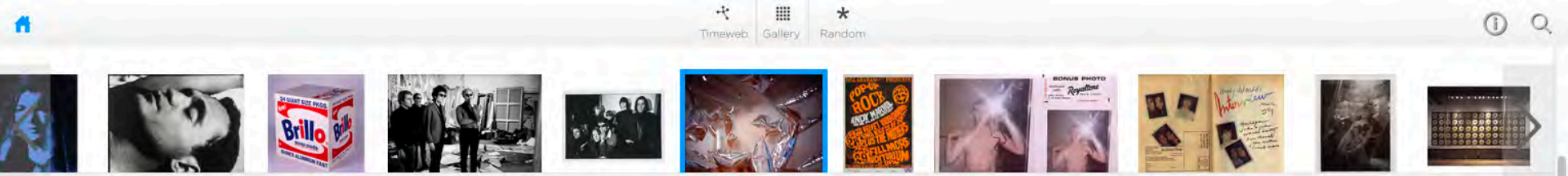
Project participants 2012-17

Using images from this site

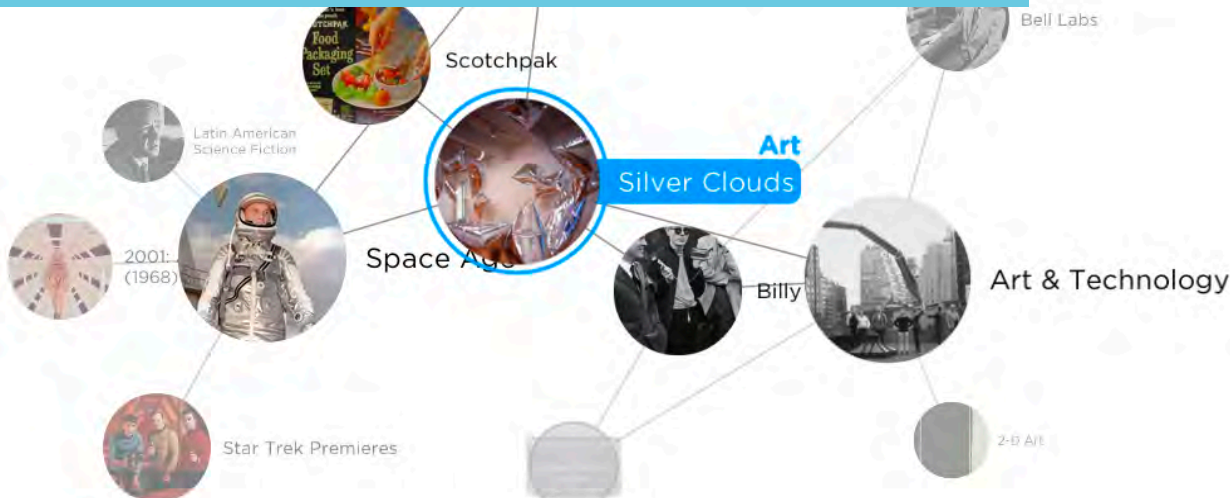
Web credits

1. You can do amazing things with it





1. You can do amazing things with it



THEMES

- Politics (3)
- Stories (3)
- Subjects (3)
- 9224 (2)
- Religion and Spirituality (2)
- Identity (1)



Annunciation Altarpiece, Juan Correa de Vivar
Museo Nacional del Prado



Annunciation Altarpiece, by Juan Correa de Vivar
Museo Nacional del Prado



Berlinghieri, Altarpiece of St. Francis, c. 1235 (Church of San Francesco, Pescia)

Smarthistory
Views: 5529

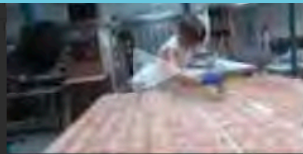
2. It's connected to everything

- Decorative Arts (3)
- Painting (2)
- New Media (1)

PERIOD & STYLE

- 9051 (3)
- Byzantine (1)
- Contemporary Art (1)
- Medieval Art (1)
- Renaissance (1)

PEOPLE



Conservation of a Renaissance work by Sebastiano Mainardi
Indianapolis Museum of Art
Views: 469



Conservation of a Renaissance work by Sebastiano Mainardi - Indianapolis Museum of Art
Indianapolis Museum of Art
Views: 592



Sebastiano Mainardi: The Science of Art
Indianapolis Museum of Art
Views: 2197





MINI GOLF
Playing a round with art all summer



NEW SEASON
Announcing Walker
Performing Arts
2014/2015



HOPPER DRAWING
Exploring a painter's
process and
inspiration



ROCK THE GARDEN
Indie blues to surf
rock, frenetic pop to
hip-hop

WALKER

75° F Fair

VISIT ▾ EXHIBITIONS & EVENTS ▾ MEDIA ▾ COLLECTIONS ▾ JOIN ▾ Q

June 3

Cory Arcangel: Recovering Warhol's Digital Art

14, 2014

2. It's connected to everything

MON Closed
THU 11 am – 9 pm

TODAY'S EVENTS

PARTIES & SPECIAL EVENTS
Walker on the Green: Artist-Designed Mini Golf
MAY 22 SEP 1

SCREENINGS
The Man with a Movie Camera
MAY 1 JUN 30

Artistic Programs

ARCHITECTURE/DESIGN



When Cory Arcangel hatched a plan to use hacker tools on Andy

Top Stories

ARTIST-DESIGNED MINI GOLF
The Fine Art of Putt-Putt

WORKING TERMS
What Do We Mean When We Say "Moving Image"?

SHIFTING TERRAINS
Fionn Meade on the Cross-Disciplinary

DIGITAL KARMA
Cory Arcangel: Recovering Warhol's Digital Art

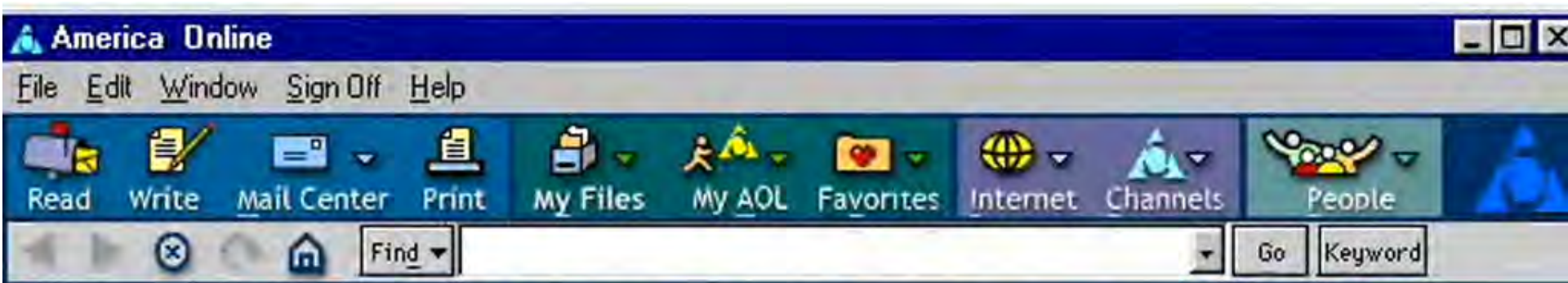
COLLABORATIVE FICTION
Office at Night: A Novella

CATALYZING CHANGE
The Life Cycle of Sustainable Coffee

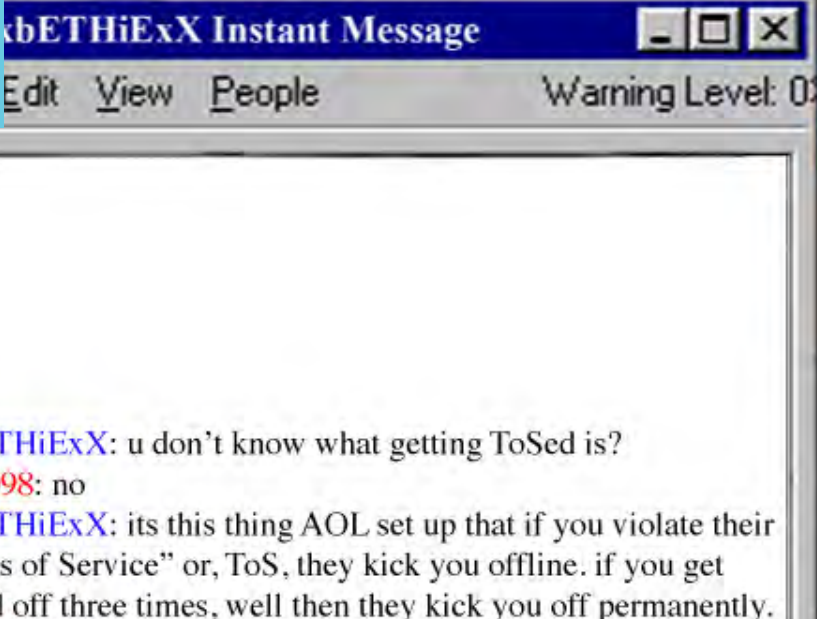


2. There's porn

<http://www.getty.edu/about/opencontent.html>



2. There's porn



lo.
lee.
ta.

2. There's porn

<http://www.google.com/search?q=lolita+covers>

**The web offers a dynamic, universal,
and open publishing ecosystem for digital books**

1. You can do amazing things with it

The web offers a **dynamic**, universal,
and open publishing ecosystem for digital books

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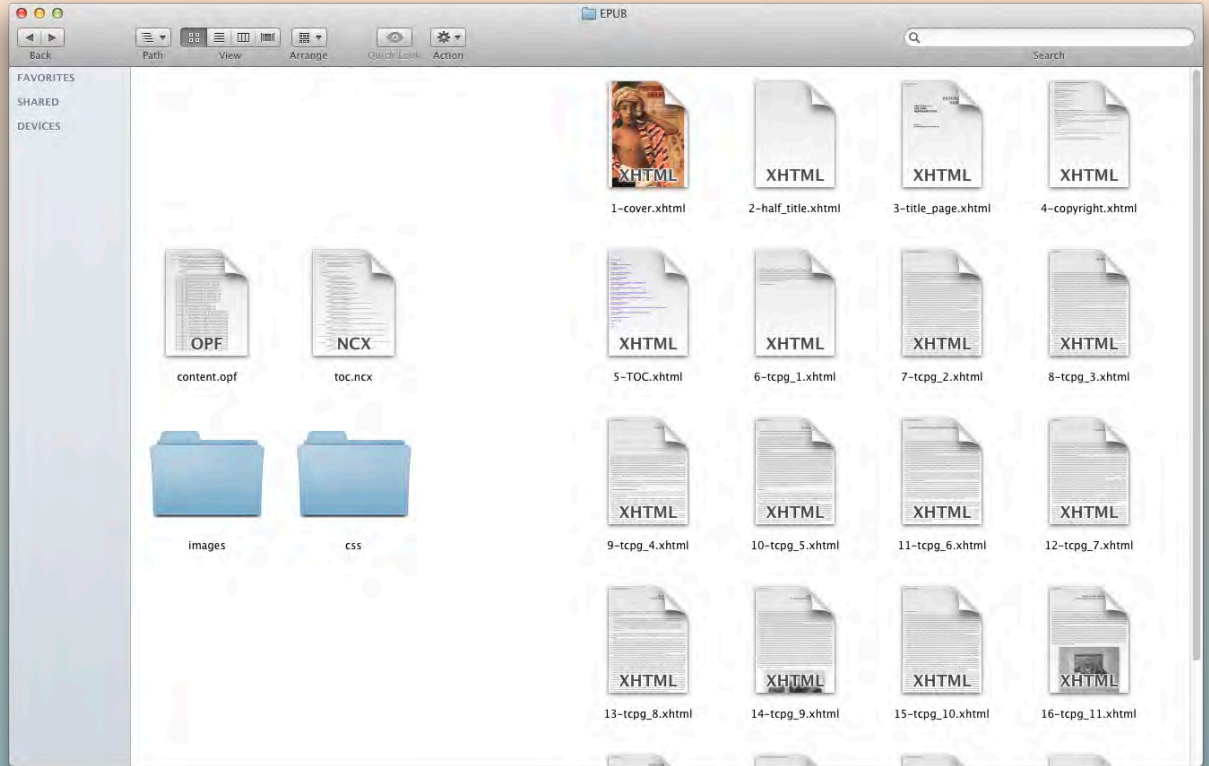
2. It's connected to everything

The web offers a **dynamic, universal,**
and **open** publishing ecosystem for digital books

3. There's porn

How?

EPUB



HPUB

The screenshot shows the Baker Framework website in a browser. The address bar displays 'www.bakerframework.com'. The navigation menu includes 'Home', 'Information', 'Partner Program', 'Blog', 'Team', 'Community', and 'Donate'. A search icon is also present. The main content area features a grey box with the text: 'Baker is a HTML5 based digital publication framework for publishing interactive books & magazines on iPad & iPhone using simply open web standards.' Below this, there are three columns of digital publications on various devices (tablets and smartphones). The first column shows 'Cult of Mac Magazine' on a tablet. The second column shows 'ONB TRAVEL MAGAZINE' on a tablet. The third column shows 'DISPATCH WHO IS LOWENBOT?' on a tablet and a smartphone. At the bottom of the screenshot, there are three numbered steps: '1. Design', '2. Package', and '3. Publish'.

bakerframework.com



OSCI Toolkit

Welcome | OSCI Toolkit

oscitoolkit.org

OSCI toolkit

- HOME
- ABOUT OSCI TOOLKIT
- DOCUMENTATION
- CONTACT

JOIN THE MAILING LIST

Sign up for the [OSCI Toolkit mailing list](#) to stay up to date on recent developments and share your experiences with your own mobile projects.

FOR DEVELOPERS

The latest development of [OSCI Toolkit is on GitHub](#). Grab the code or report issues on GitHub.

Preview online catalogues from the Art Institute of Chicago

ABOUT THE OSCI TOOLKIT

The OSCIToolkit is an open-source project of the Indianapolis Museum of Art (IMA) to create a suite of tools that facilitates the publishing and broad dissemination of online scholarly catalogues for art history. In 2011, the IMA was awarded a grant from the Getty Foundation to support the project as part of its [Online Scholarly Catalogue Initiative \(OSCI\)](#), which aims to create replicable models for museum collection catalogues in the online environment. This current project builds upon the conceptual framework and prototype software developed at the direction of the Art Institute of Chicago during the initial OSCI grant cycle from 2009-2011.

[Read more](#)

oscitoolkit.org

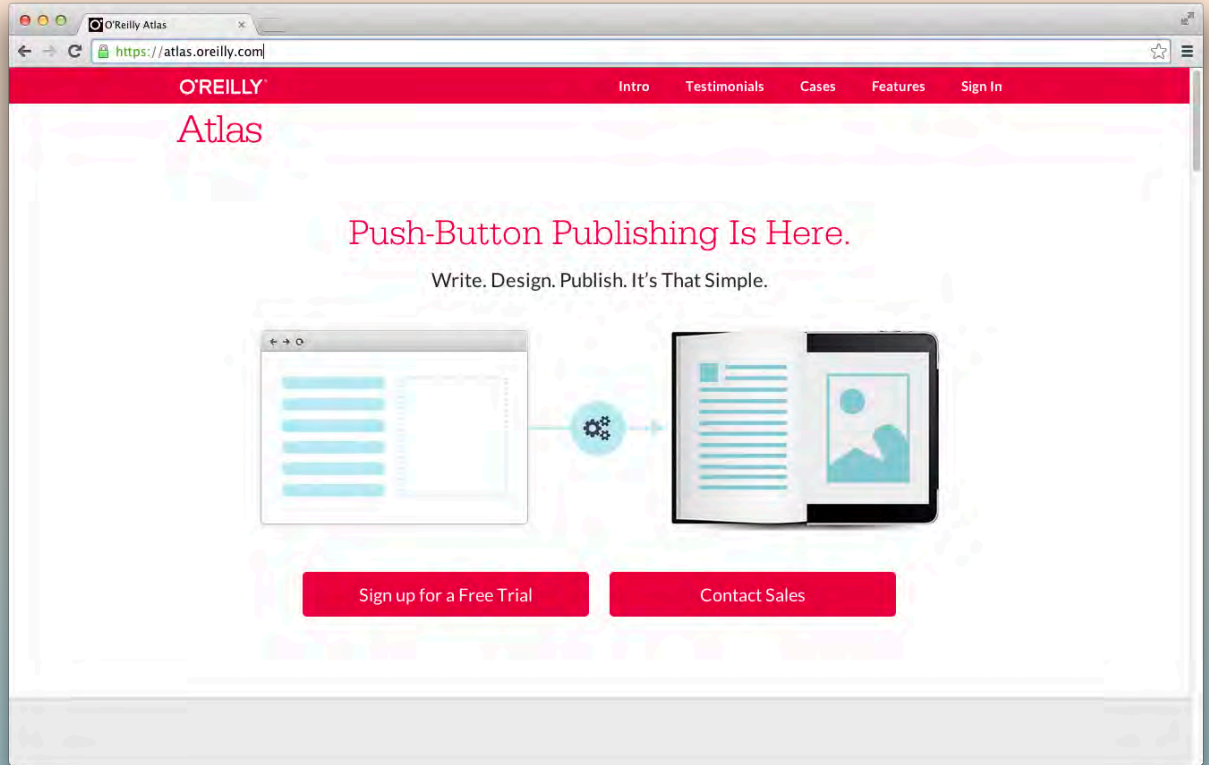
Scalar

The screenshot shows the homepage of the Scalar website, which is part of The Alliance for Networking Visual Culture (ANVC). The browser address bar shows the URL `scalar.usc.edu`. On the left side, there is a vertical navigation menu with the following items: HOME, ABOUT, SCALAR, BLOG, PEOPLE, and CONTACT. The main content area features a large green banner with the Scalar logo (a stylized blue and green 'S') and the text: "Introducing Scalar. Born-digital, open source, media-rich scholarly publishing that's as easy as blogging." Below this text are two orange buttons: "Learn more" and "Sign in". Below the banner is a section titled "UPDATES" with a search bar and a "Search" button. The first update is titled "Scalar: Scheduled Server Migration" and is dated "May 29, 2014". It includes the Scalar logo and a paragraph of text: "The ANVC team will be moving Scalar to a new state-of-the-art server environment on Tuesday, June 3rd between, roughly, 9am and noon (PDT). During this time, all Scalar books will be available to browse and read. However, we are asking authors to refrain from editing or managing their content during this time as changes might be lost. We will post a separate alert - both here and on Scalar- during the server migration and then a final alert when it's safe for authors to edit again. We apologize for any inconvenience." Below the text is a "Leave a comment" link. To the right of the update is a "Twitter Updates" section with two tweets from @anvscalar. The first tweet is dated "2 Jun" and says: "Scalar will be moving to a new server Tuesday, June 3rd between, roughly, 9am and noon (PDT). More at: [scalar.usc.edu/scalar-schedul...](\"http://scalar.usc.edu/scalar-schedul...\") Expand". The second tweet is dated "30 May" and says: "Thx for mention! MT @jentensayers My".

scalar.usc.edu



Atlas



atlas.oreilly.com



GitHub

GitHub This repository Search of type a command Explore Features Enterprise Blog Sign up Sign in

futurepress / epub.js ★ Star 693 🍴 Fork 131

Enhanced eBooks in the browser. <http://futurepress.github.io/epub.js/>

298 commits 14 branches 10 releases 10 contributors

branch: master epub.js / +

merged master with v0.2.1

fchasen authored on May 28 latest commit 8829d14186

File	Commit Message	Time Ago
books	update cfi handling	16 days ago
build	version 0.2.1 build	7 days ago
documentation	Updated readmes, added replace.js, added built libs	11 months ago
examples	Goto will take you back to first page of chapter	23 days ago
hooks	fixed page rounding error, built	2 months ago
libs	Updated CFI to use caretPositionFromPoint	2 months ago
reader	version 0.2.1 build	7 days ago
reader_src	Update epubcfi use xpath when available and generation fixes	2 months ago
src	version 0.2.1 build	7 days ago
tests	Update epubcfi use xpath when available and generation fixes	2 months ago
tools	Update epubcfi use xpath when available and generation fixes	2 months ago
.gitignore	Added books submod	7 months ago
.gitmodules	updated submodules uri for books	7 months ago

Code Issues 55 Pull Requests 2 Wiki Pulse Graphs Network

HTTPS clone URL <https://github.com/futurepress/epub.js>

You can clone with HTTPS or Subversion

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github.com/futurepress/epub.js



GitHub

The screenshot shows the GitHub repository page for Prinzhorn/skrollr. The repository is public and has 8,949 stars and 1,719 forks. The description states it is a stand-alone parallax scrolling library for mobile (Android + iOS) and desktop, using plain JavaScript and some jQuery. The repository statistics show 569 commits, 3 branches, 40 releases, and 18 contributors. The current branch is master, and the repository is named skrollr. A merge pull request #524 from rcartwright/patch-1 is visible. The file list includes dist, examples, guide, src, test, .gitignore, .travis.yml, CONTRIBUTING.md, Gruntfile.js, HISTORY.md, LICENSE.txt, and README.md.

GitHub This repository Search of type a command Explore Features Enterprise Blog Sign up Sign in

Prinzhorn / skrollr ★ Star 8,949 Fork 1,719

Stand-alone parallax scrolling library for mobile (Android + iOS) and desktop. No jQuery. Just plain JavaScript (and some love). <http://prinzhorn.github.io/skrollr/>

569 commits 3 branches 40 releases 18 contributors

branch: master skrollr / +

Merge pull request #524 from rcartwright/patch-1

Prinzhorn authored on May 26 latest commit 3f2aa4d236

dist	corrected skrollr.VERSION to 0.6.25, fixes #522	11 days ago
examples	amd support, fixes #409	3 months ago
guide	added infographic for anchors	2 years ago
src	corrected skrollr.VERSION to 0.6.25, fixes #522	11 days ago
test	Merge branch 'attr'	2 months ago
.gitignore	Upgrade to grunt 0.4, Fixes #144	a year ago
.travis.yml	require node 0.10.x for travis ci	9 days ago
CONTRIBUTING.md	added the skrollr tag to the stackoverflow direct link	8 months ago
Gruntfile.js	0.6.25	13 days ago
HISTORY.md	0.6.25	13 days ago
LICENSE.txt	next stop: 2014	5 months ago
README.md	Update README.md	11 days ago

Code Issues 84 Pull Requests 4 Wiki Pulse Graphs Network

HTTPS clone URL <https://github.com/Prinzhorn/skrollr>

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github.com/Prinzhorn/skrollr



GitHub

The screenshot shows the GitHub web interface for the repository `hyperstudio/Annotation-Studio`. The page includes the GitHub logo, navigation links, and repository statistics. A merge commit is highlighted, showing a list of files and their commit messages.

Repository Information:

- Repository: `hyperstudio / Annotation-Studio`
- Stars: 22
- Forks: 14
- Commits: 1,238
- Branches: 3
- Releases: 16
- Contributors: 6

Current Branch: `branch: master` | `Annotation-Studio / +`

Latest Commit: Merge branch 'FinalsClub-mobileTouch' | `7876a3602f` | authored on May 27

File	Commit Message	Time Ago
<code>app</code>	Merge branch 'mobileTouch' of github.com:FinalsClub/Annotation-Studio...	8 days ago
<code>config</code>	Merge branch 'mobileTouch' of github.com:FinalsClub/Annotation-Studio...	8 days ago
<code>db</code>	Removed edit/delete buttons for published documents, and bugfixed Can...	4 months ago
<code>doc</code>	Initial Checkin	2 years ago
<code>lib</code>	better sizing on mobile	2 months ago
<code>log</code>	Initial Checkin	2 years ago
<code>public</code>	Redo cleanup - issue was not in a missing file or broken code - it ...	2 years ago
<code>script</code>	Only show annotator when a document has been processed.	7 months ago
<code>spec</code>	Set google processor spec to pending due to issue with sample word do...	4 months ago
<code>test</code>	Applied patch of dashboard commits cherry-picked from dashboard branch.	8 months ago
<code>tmp</code>	Google Drive integration.	7 months ago
<code>vendor</code>	Added gem rails_12factor to avoid warnings on heroku	2 months ago
<code>.env</code>	Add development to ENV options.	a year ago

Right Side Navigation:

- Code
- Issues: 23
- Pull Requests: 2
- Wiki
- Pulse
- Graphs
- Network

Clone Options:

- HTTPS clone URL: `https://github.com/hy`
- Clone in Desktop
- Download ZIP

github.com/hyperstudio/Annotation-Studio



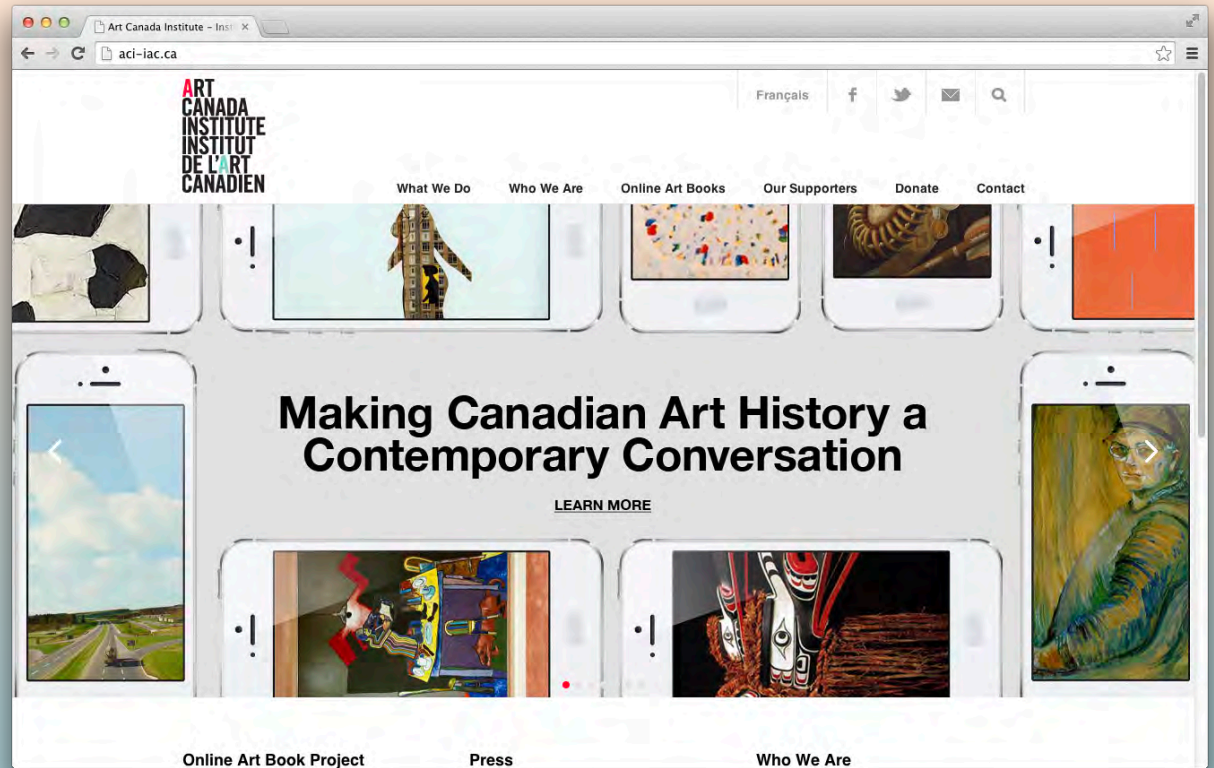
GitHub

The screenshot shows the GitHub profile page for the organization 'Digital Publishing Toolkit'. The page is viewed in a browser window with the URL 'https://github.com/DigitalPublishingToolkit'. The profile header includes the organization name, a search bar, and navigation links for 'Explore', 'Features', 'Enterprise', and 'Blog'. There are 'Sign up' and 'Sign in' buttons in the top right. The profile information on the left includes a placeholder for a profile picture (highlighted with a green box), the organization name 'Digital Publishing Toolkit', and contact details: 'Institute of Network Cultures', 'Amsterdam', 'info@networkcultures.org', and 'http://digitalpublishingtoolkit.org'. It also notes the organization was 'Joined on Jul 02, 2013'. Below this, statistics show 5 Followers, 1 Starred repository, and 0 Following. The main content area features a 'Contributions' tab, a 'Popular repositories' list with items like 'Epub-Trailer', 'epubster', 'epub_generator', 'mmd-meta-validation', and 'SotQ2', and a 'Public contributions' calendar chart. At the bottom, there are summary cards for 'Year of contributions' (5 total), 'Longest streak' (1 day), and 'Current streak' (0 days). A 'Contribution activity' section is visible at the very bottom with a 'Period: 1 week' dropdown.

github.com/DigitalPublishingToolkit



Art Canada Institute



aci-iac.ca



JACK CHAMBERS

Life & Work by Mark Cheetham

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Online Art Book Partner





Significance & Critical Issues

PART 3

Jack Chambers's work is as challenging and controversial today as it was when he made it. He achieved prominence as both a painter and a filmmaker and was vigorous in



Jack Chambers's work is as challenging and controversial today as it was when he made it. He achieved prominence as both a painter and a filmmaker and was vigorous in organizing Canadian visual artists' rights. His theory of "perceptual realism" challenges parochial notions of regionalism.

Significance

Chambers's reputation as a painter and filmmaker is unsurpassed in Canada, where he is rightly revered as a professional of the highest calibre and an uncompromising technical and thematic experimenter. His film [The Hart of London](#), 1968–70, is widely regarded internationally as one of the most significant avant-garde films ever made. Paintings such as [401 Towards London No. 1](#), 1968–69, and [Sunday Morning No. 2](#), 1968–70, are both icons of Canadian art. His theoretical essay "[Perceptual Realism](#)," 1969, is still a touchstone in debates about regionalism, perception, and the spiritual in art.

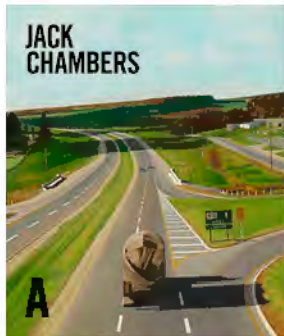
While Chambers did teach briefly at the University of Toronto and gave public lectures, he led by example more than as a teacher or mentor. A private and complex person, he was also a natural leader whose profile as a committed and productive artist, rather than the style of his work, inspired others in London and well beyond. He did not have followers, but his influence can be seen in the work of Toronto painter [Sheila Ayeart](#) (b. 1951) in her series Highway 401, 1995, and in the recent work by London painter [Sky Glabush](#) (b. 1970).

Ironically, given Chambers's devotion to artmaking, perhaps his greatest legacy was his central role in founding Canadian Artists' Representation (CAR, later [CARFAC](#), with the addition of the French counterpart, Le Front des artistes canadiens) in 1968, a national body that ensures the fair recognition of artists' copyright. Thanks initially to Chambers and fellow London artists [Tony Urubert](#) (b. 1934) and [Kim Ondaatje](#) (b. 1928), by 1975 Canada became the first country to pay



Jack Chambers painting, photographed by Michael Ondaatje

Online Art Books



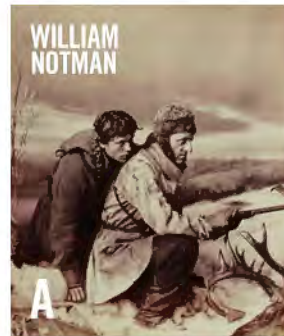
by Mark Cheetham
Nov 2013



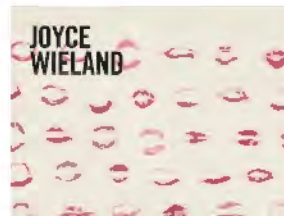
by Georgiana Uhlyarik
Feb 2014



by Mariha Langford
Mar 2014



by Sarah Parsons
Apr 2014



3 Challenges to Web Book Adoption

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1. No viable sales venue

3 Challenges to Web Book Adoption

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- 2. Requires a largely new skill set**

3 Challenges to Web Book Adoption

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Thanks!



galbers@getty.edu

 @geealbers

Greg Albers

Digital Publications Manager,
Getty Publications

