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36



# **The Future of Publishing**

1. You know everyone too

1. You know everyone too
2. E-Books = Awesome

# CAMERA WORK

A PHOTOGRAPHIC QUARTERLY  
EDITED AND PUBLISHED BY  
ALFRED STIEGLITZ NEW YORK

NUMBER II  
MDCCCIII

## THE HISTORY OF PHOTOGRAPHY

Beaumont Newhall



## ON PHOTOGRAPHY



SUSAN  
SONTAG

## THE AMERICANS



PHOTOGRAPHS BY  
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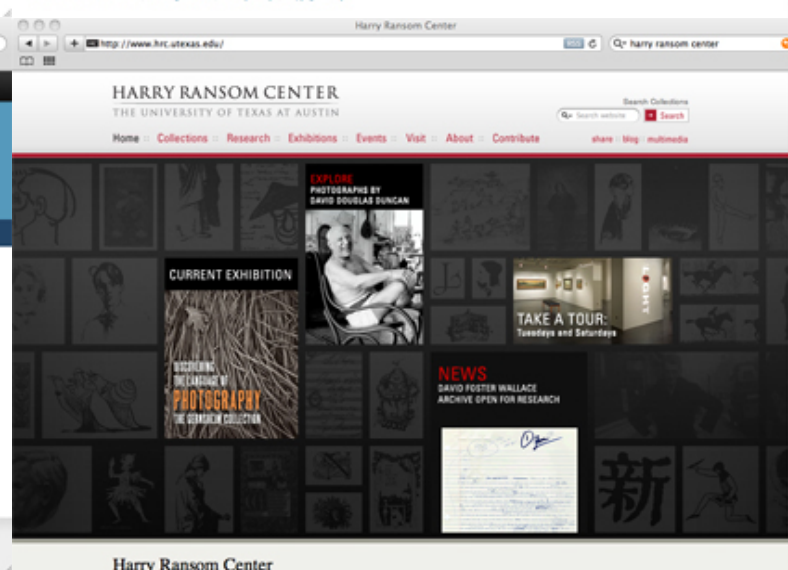
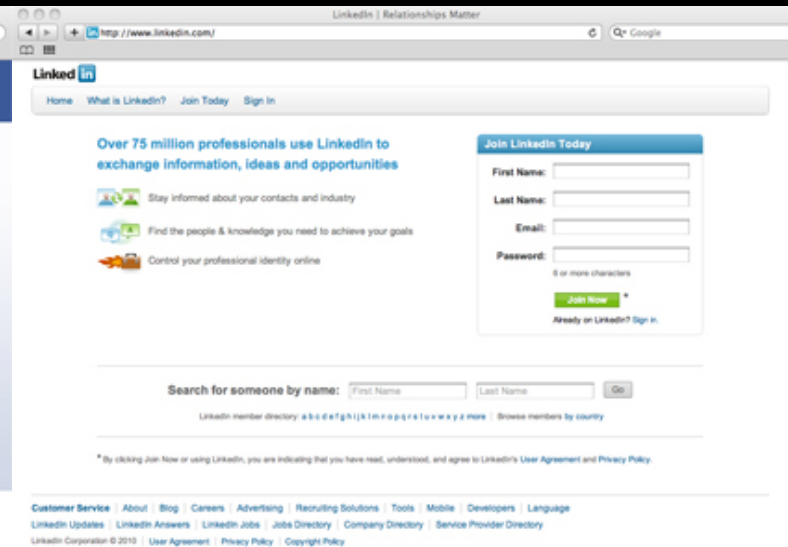
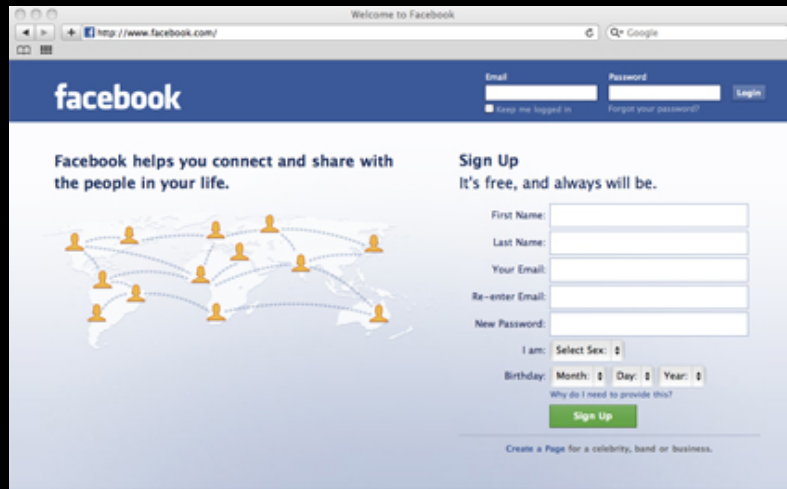
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**MOMA**

**The New York  
Review of Books**





1. You know everyone too



QUALITY

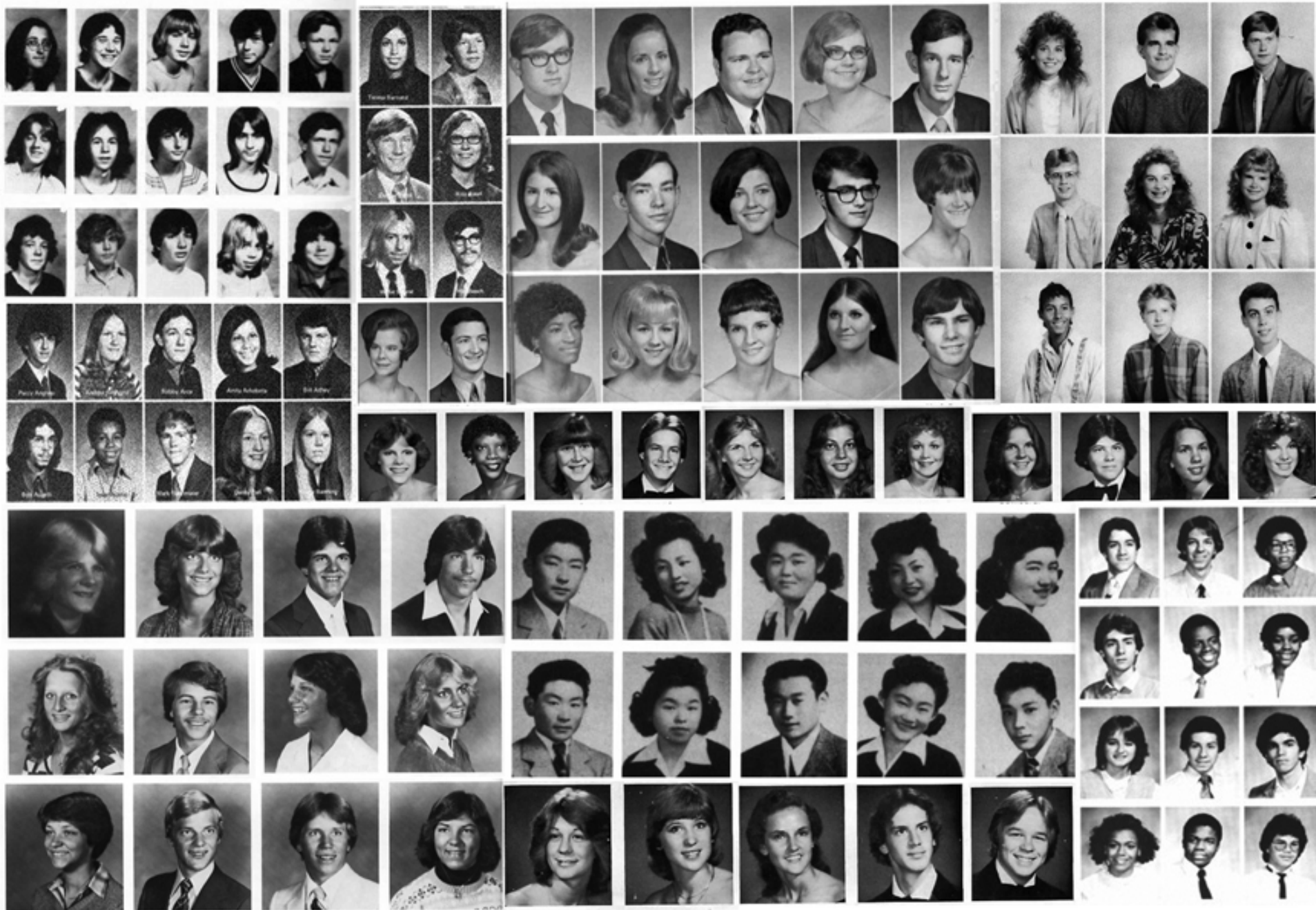
OPENNESS

~~QUALITY~~

OPENNESS

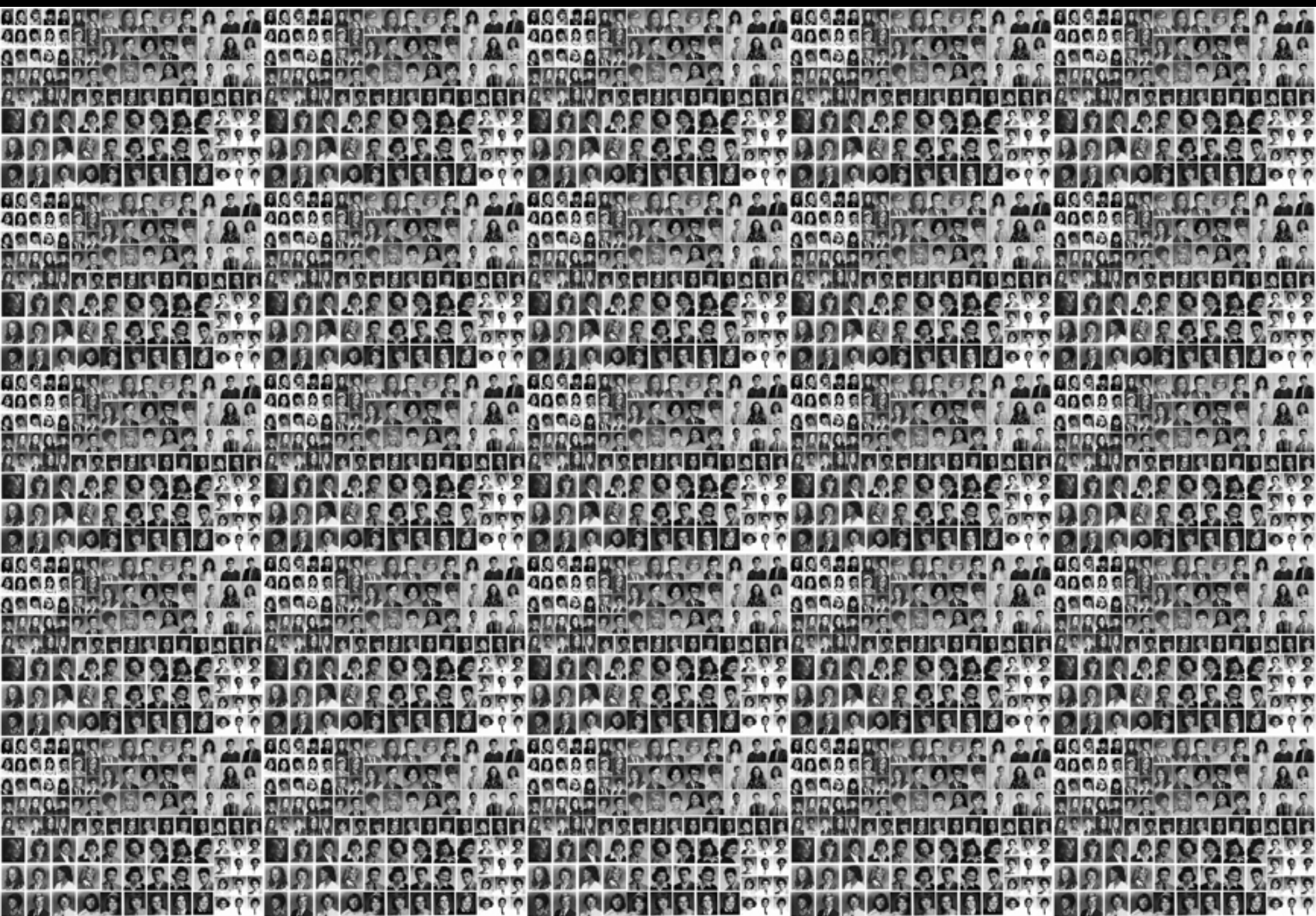
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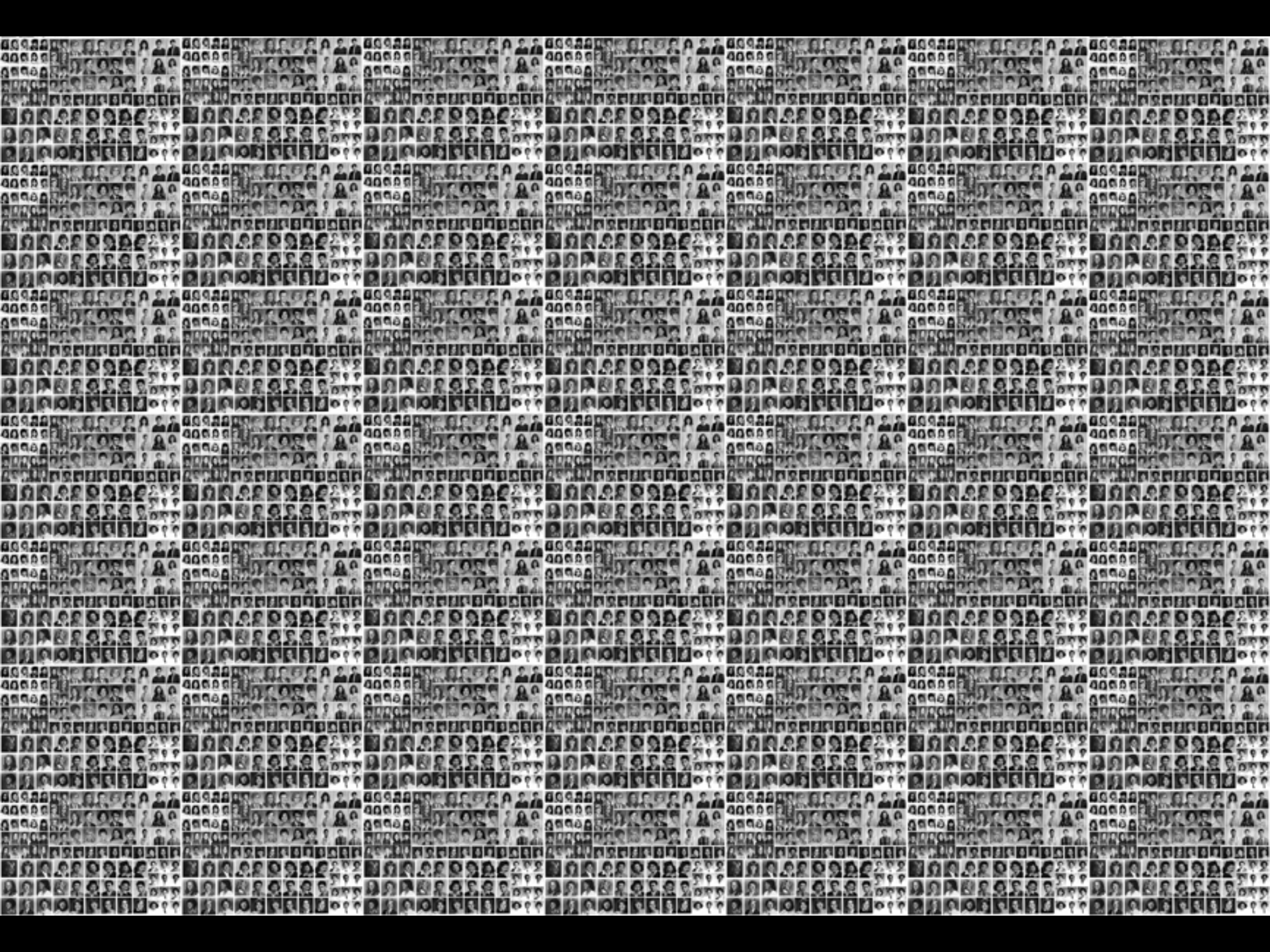
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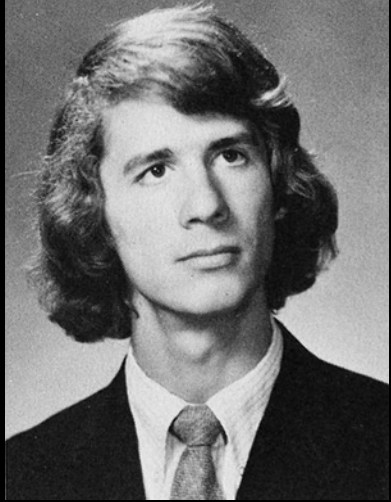




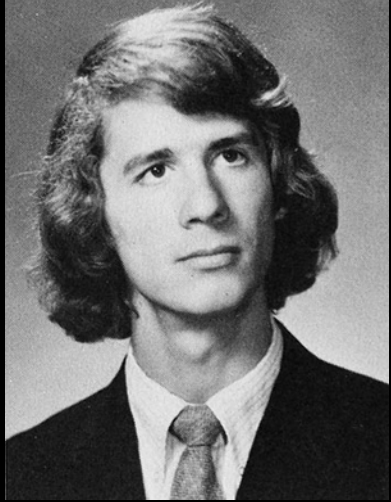


[ Math Portion ]





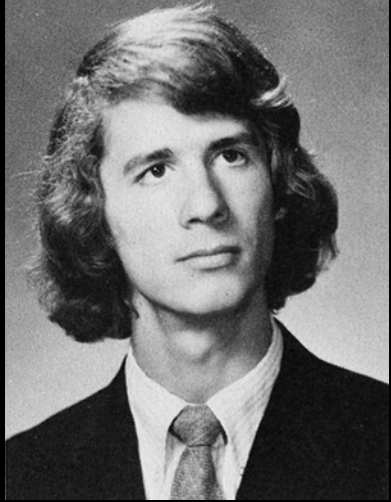
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AUTHOR

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EDITOR



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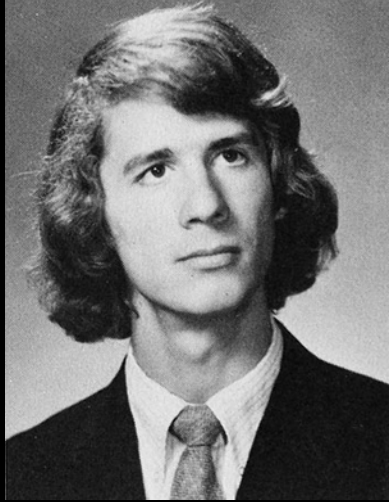


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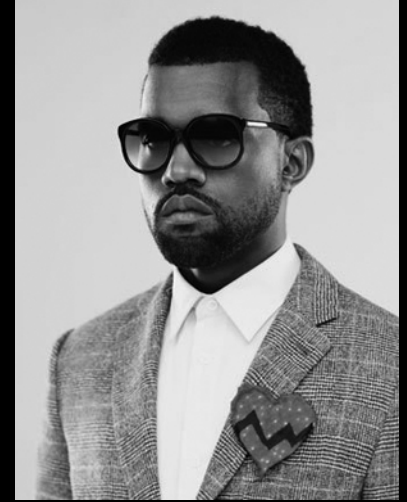
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DESIGNER

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PUBLICIST  
(Kanye West)

Talent

Talent

– Money

Talent

– Money

+ Hope

Talent

– Money

+ Hope

+ Muscle



Talent

– Money

+ Hope

+ Muscle

---

= Book

Book



2. E-Books = Awesome

[ Extending-the-Metaphor Portion]



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Pegasus are either loved or hated.

When asked, "What do you think about Pegasus?" no one is going to say, "They're fine I guess."

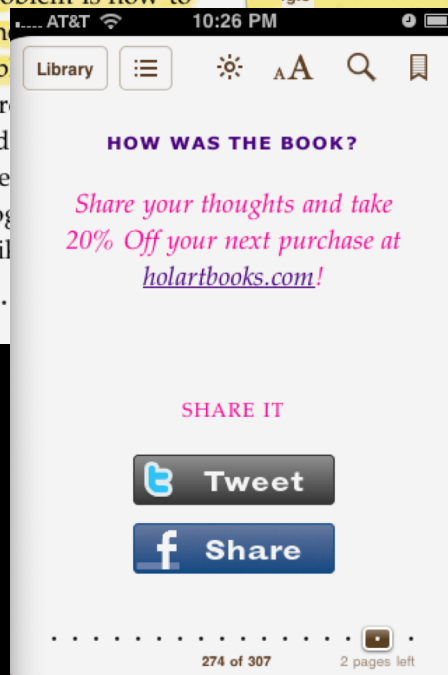
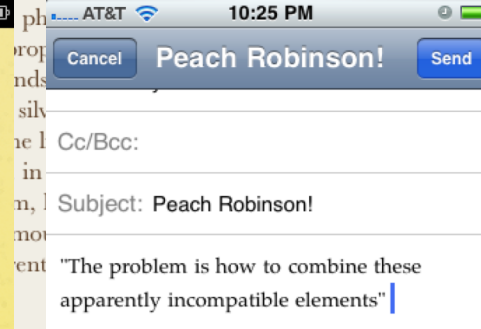
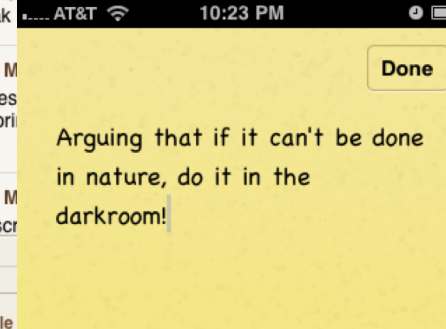
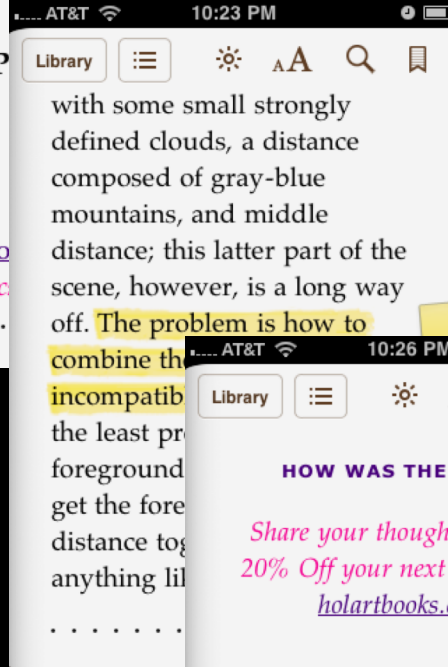
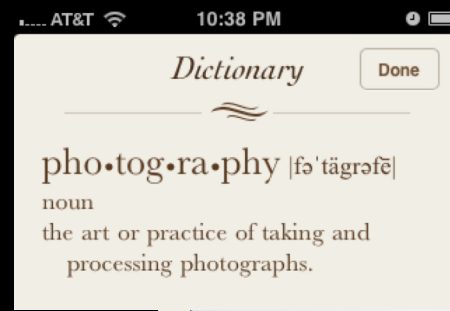
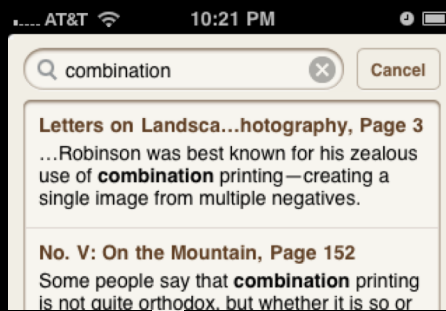
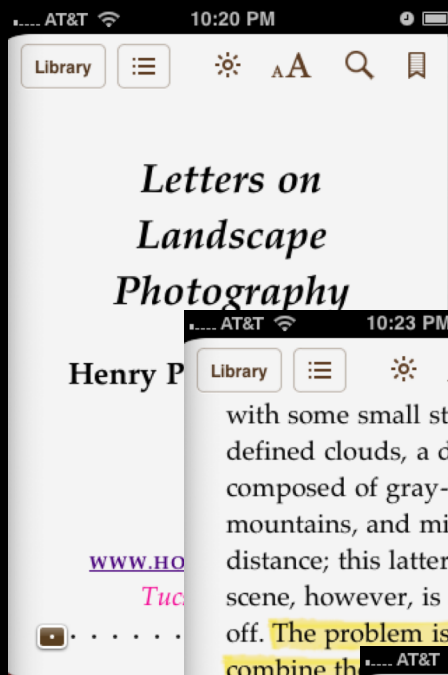


Pegasus are at least partially mythical.



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Pegasus can run and fly.







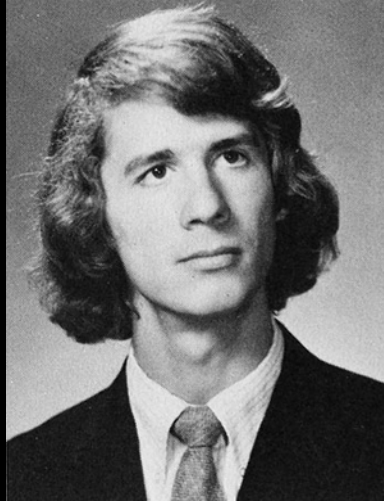


In mythology, wherever the winged horse struck his hoof, a spring came forth.

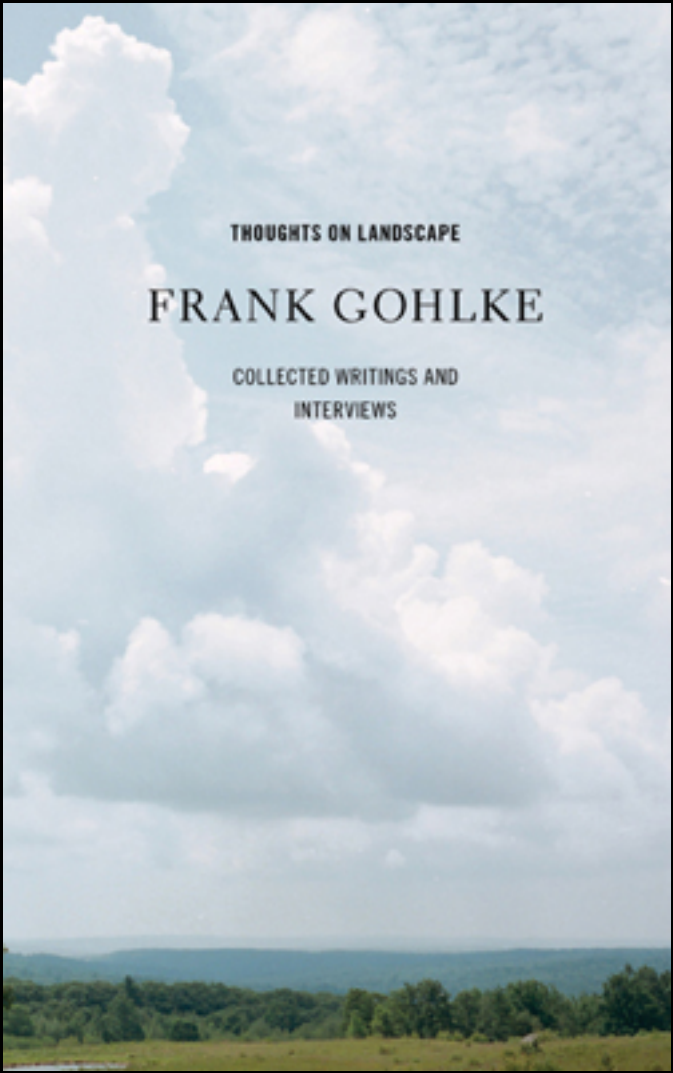
[ Summing Up Portion]

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THOUGHTS ON LANDSCAPE

FRANK GOHLKE

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