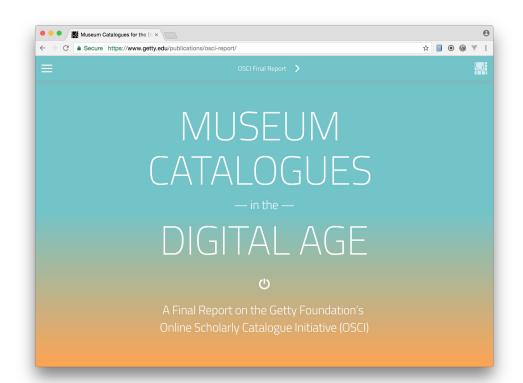
Are there best practices for preparing a future-proof online catalogue raisonné?

Assume that despite your best efforts, it will all eventually break

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November 2018

Online Scholarly Catalogue Initiative

getty.edu/foundation/osci-report



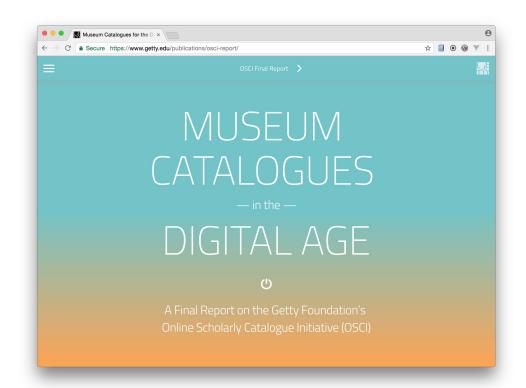
4 Remaining Challenges

Finding the catalogue

Reader confusion about catalogue boundaries

Preserving online catalogues for the public

Sustaining digital publishing



4 Remaining Challenges

Finding the catalogue — DISCOVERABILITY

LONGEVITY

Reader confusion about catalogue boundaries

OBJECTNESS

<u>Preserving online catalogues</u> <u>for the public</u>

Sustaining digital publishing

Guidelines for creating preservable websites

- Build for website accessibility
- Use documented standards-based formats
- Include a sitemap
- Make links transparent, and human-readable
- Implement URL redirects

- Manage your robots text
- Declare character encoding
- Include metadata
- Consider open licenses
- Keep assets internal

via Library of Congress, Columbia University, Stanford University, Princeton, the Smithsonian and others

1. Minimize dependencies

Minimize dependencies on <u>machinery</u>

- Understand that keeping a digital book available, means keeping the machinery running
- Pick platforms and tools with the fewest running parts, or the easiest parts to fix/replace, or no parts at all
- Make sure that if you do have complicated machinery, there's a fallback

Minimize dependencies on money

- Pick platforms and tools with the lowest ongoing costs, including web hosting, service fees, maintenance needs
- Don't bank on someone else's money
- Make sure that if the money runs out, there's a fallback

Minimize dependencies on format

- Aim for your core content to be format agnostic and repurposable in its final form
- Choose at least one well-documented, standards-based open format for your publication
- Make sure that if your content is dependent on a particular format, there's a fallback

- 1. Minimize dependencies
- 2. If you have to have a dependency, also have a fallback

Fallbacks, or "Graceful degradation"

Video → Video stills + URL

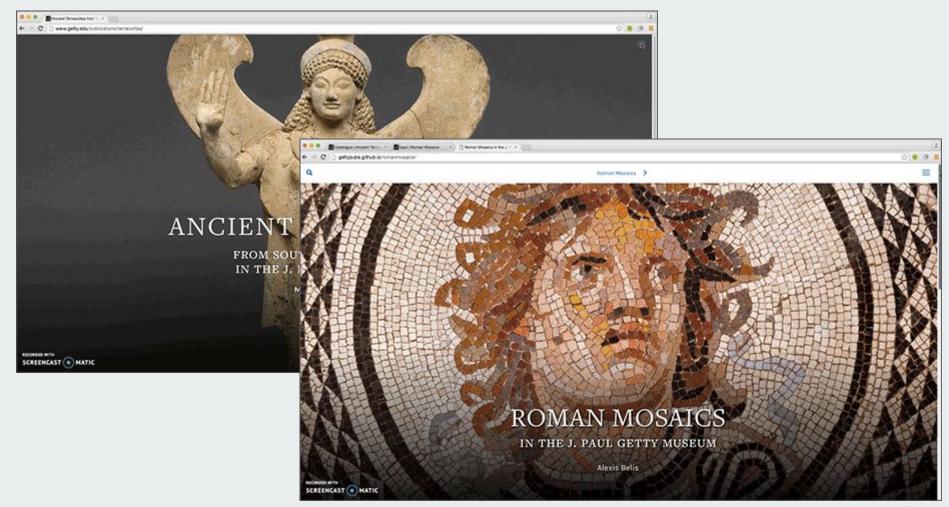
Audio → Transcript

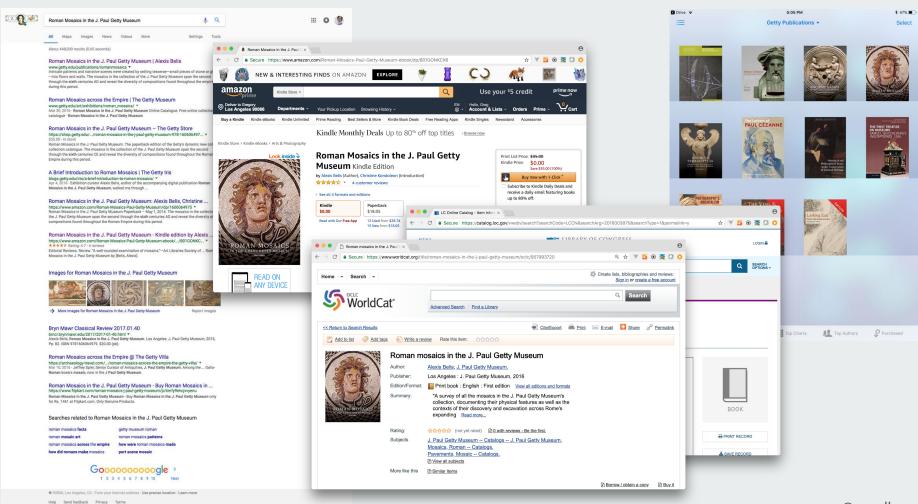
 360° rotating image \rightarrow 4 static images of the front, back and sides

Hover-over glossary definitions → Single-page glossary

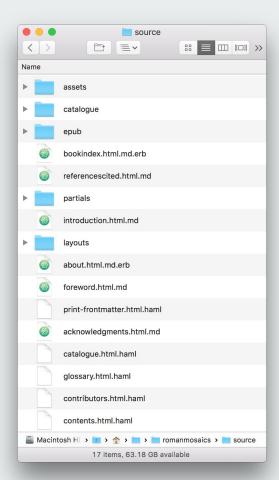
Dynamic website \rightarrow E-book \rightarrow PDF \rightarrow Plain text

Database → JSON file → CSV/Excel





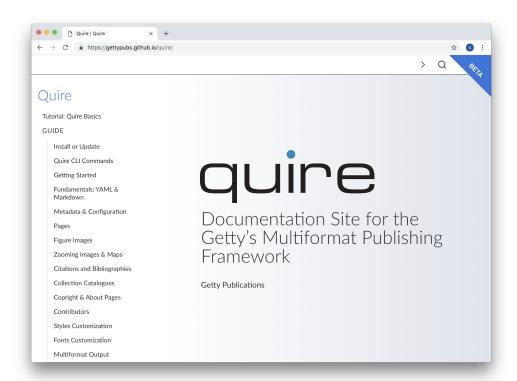






Quire

gettypubs.github.io/quire



Thank you!

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