

Making the Workplace We Want

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#MCN1Thing

What workplace do you want?

What one thing will you do to help create it?

What I want

Generosity

Integrity

Kindness

Play

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What I want

Creativity

Community

Equity

Joy

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How might we...

- Create space for what we want?
- Join forces with others who want the same thing?

"How might we..."

how might we

SUPPORT NON-DIGITAL STAFF LOOKING ?
TO LEARN DIGITAL SKILLS

name

Give it an identity!

elevator
pitch



ten 
minute
tech 

PEER-TO-PEER
LUNCH TIME
DROP IN CLASSES
ON TECH SKILLS
3 TOPICS YOU CAN
LEARN AND USE
IN UNDER
10 MINUTES!

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GEEALBERS

MEOWIUS

how might we

MAKE WORK FEEL LIKE MCN

?

name

Give it an identity!

elevator
pitch



GETTY
DIGITAL SHARE

AN ON-SITE RETREAT FOR
STAFF TO SHARE LIGHTNING
TALKS, TECH DEMOS, DISCUSSIONS
AND DRINKS!

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GEEALPERS

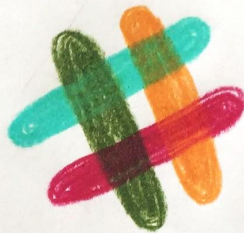
MEOWIUS

how might we like our coworkers ?

name

Give it an identity!

SLACK



elevator
pitch

- ✓ Remove the bad -email
- ✓ Explore the opposite ...
of silos

A free tool that enables
fast, fun, frictionless
collaboration

#MCN1Thing  @ meowius
GEEALBERS

how might we create safe space for collaboration?

name **Post office**
Give it an identity!

elevator
pitch Biweekly
get-together for
social media folks to

brainstorm user-centered projects.

+ TREATS

✓ Explore the
opposite

✓ Change a status quo



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how might we form a community of creators?

name

Give it an identity!


DIGITAL SHARE
MEDIA CLUB

elevator
pitch

An IRL-Slack team
to make + share
awesomer media stuffs
with friends

✓ Unexpected
resources-people!

✓ Amp up the
good-community!

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Collaboration

How might we connect with respect and true partnership?

Inclusion

How might we create safe space for everyone to participate and act authentically?

Experimentation

How might we work from creativity and joy?